

Noah David Simon

(845)-418-4637

simonstudio@alumni.cmu.edu

<http://facebook.com/NoahDavidSimon>**OBJECTIVE:**

Marketing: Utilizing technological skill with the edge of a fine artist.
(Familiar with both N.Y.C. and L.A. market)

EXPERIENCE:

*** 2009 - 2010 Admin of Jewish groups online through the <http://www.theJIDF.org> under supervision of **David Appletree** David@TheJIDF.org

2007-2008 sold independant advertising on blogs. Also launched my own cultural and political blog <http://NoahDavidSimon.blogspot.com>

* 2003 — October 2nd 2006 <http://www.BlackBook.com>
Launched **Creative Industry Dirctory** 2003

owned by Assaf Ran <http://www.dagmedia.com>

Dag Media - Nasdaq: DAGM

which owned New Yellow and BLACK BOOK

http://blackbook.com/cid_search_result.php

TOP SALES PERSON

* as claimed by company 40% of SALES

Resurrection of AR100 2005

<http://www.blackbook.com/showbook.php?ft=3>

Launched BLACK BOOK RAW MAGAZINE

<http://www.blackbook.com/showbook.php?ft=6>

TOP SALES PERSON 50% of SALES (sold advertising through a subcontractor called: **Advertising Media**

Consultants which was owned by Andreas

Panagoupolis) - product sold to **Modern Holdings**

2001 — 2002 **Dag Media New Yellow** - (sold advertising through a subcontractor called: **Advertising Media**

Consultants which was owned by Andreas

Panagoupolis) <http://www.NewYellow.com>

acquired by YellowBook (also sold some ads for the

Jewish Yellow Pages and the **Jewish Master Guide**)

1997 — Center for Bio-Medical Communication

Columbia Presbyterian Hospital

— NYC — Assisted Art Design

Created Video Presentations for Zoloft and other pharmaceutical co.

1996 — <http://www.EnviroLink.ORG>

Environmental Activist Group Online

Designed web based interface.

1995 - **Weiss, Whitten, Stagliano**
Advertising Agency -Art Intern
animation and props for Atlantic Record Promotional
Video

1990/Present - <http://www.SimonStudio.COM>
Theatre Center -NYC, NY- Simon Studio on National
Public Radio

EDUCATION:

1994/ Graduated 1998
Carnegie Mellon University, -Pittsburgh, PA-
Bachelors Degree
Focus: Interactive,
Video Communications
Media Design on the Internet.
Extra-curricular project: Painting
and minor in Art History
Pratt Institute, -New York, NY- Courses Completed
1992-93
Focus:
Foundation, Illustration, Painting, Color and Design.
Extra-curricular project:
Resurrection of Static Fish:
Pratt Institute Comic Book

Attended University High
Public High School in West L.A.

GRAPHICS SOFTWARE

Macintosh / MPC, Adobe: Photoshop - Illustrator -
Premiere,
Macromedia: Director - Shockwave, VRML Cosmo,
Avid, Adobe AfterEffects
Web Design done from HTML scratch and FTP

DESIGN/ ARTISTIC BACKGROUND:

Graphic Design
(Digital, Old School)
Illustration
(Fine Art, Storyboard, Cartoon, ASCII)
Painting
(oil/acrylic/watercolors/untraditional materials)
Theatre Set and Performance
Video Production
(DV Cameras, Linear and Non Linear)
Philosophy
(Esthetics, Cultural Studies)

Sculpture
(Wood, Ceramics, Metal, Installation)
Performance
(Theatre, Performance Art)

**COMPUTER
LANGUAGES:**

HTML, JAVASCRIPT integration with web pages. I rarely code my own stuff these days. I just know how to use objects (only for internet graphics purposes).

<p>References:</p>	<p>* co-workers in advertising Advertising Media Consultants, now in new positions in the advertising business: Eran Evron of "The Real Deal" eran_evron@yahoo.com Senior Sales Manager (646) 391-3596 and (212) 505-2789 and John McMullen theartoffashion@rocketmail.com</p> <p>** Assaf Ran http://www.dagmedia.com 1 800.261.2799 (owner of Dag Media DAGM which owned New Yellow and BLACK BOOK. I sold advertising through a subcontractor called: Advertising Media Consultants which was owned by Andreas Panagoupolis)</p> <p>*** http://www.theJIDF.org (530) 238-JIDF - David Appletree (real name withheld because of online terrorist threats)</p> <p>Rick Biseglia http://www.promosquad.com promosquad@aol.com (former Senior VP at Sony Records and Arista Records)</p> <p>BACK TO WEBSITE</p>
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